

THE JP INSTITUTE'S

Evolutionary Team 2 Day Workshop

Presented by:



SOUTH BEACH
DENTAL INSTITUTE



Want to make your practice Successful?

DON'T MISS THIS OPPORTUNITY!

✓ **San Francisco**

July 27-28, 2012

✓ **Miami**

May 4-5, 2012

The JP
Institute

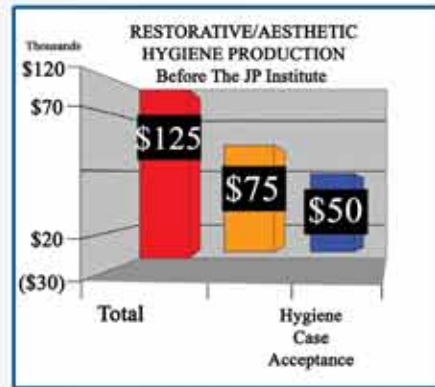
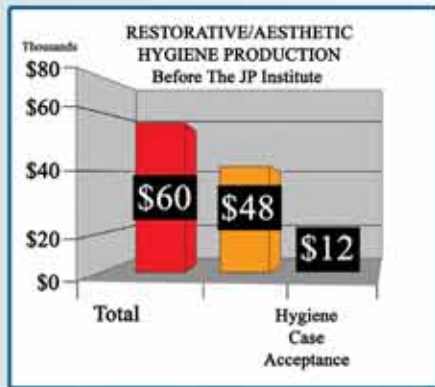
12 CE Credits

Empower your team to provide comprehensive patient care and achieve amazing practice success!

A dynamic hands on workshop for doctors, hygienists and the team to unify the philosophy and create continuity to achieve a higher level of clinical results for your patients!
12 CEU'S

We Make It Easy To:

- » Close More Cases
- » Attract New Patients
- » Control Cancellations
- » Communicate With Your Patients



- » *Does your Dental Team utilize strong restorative and aesthetic pre-diagnostic and case presentation skills?*
- » *Does your current statistics and profit margins align with your practice philosophy?*

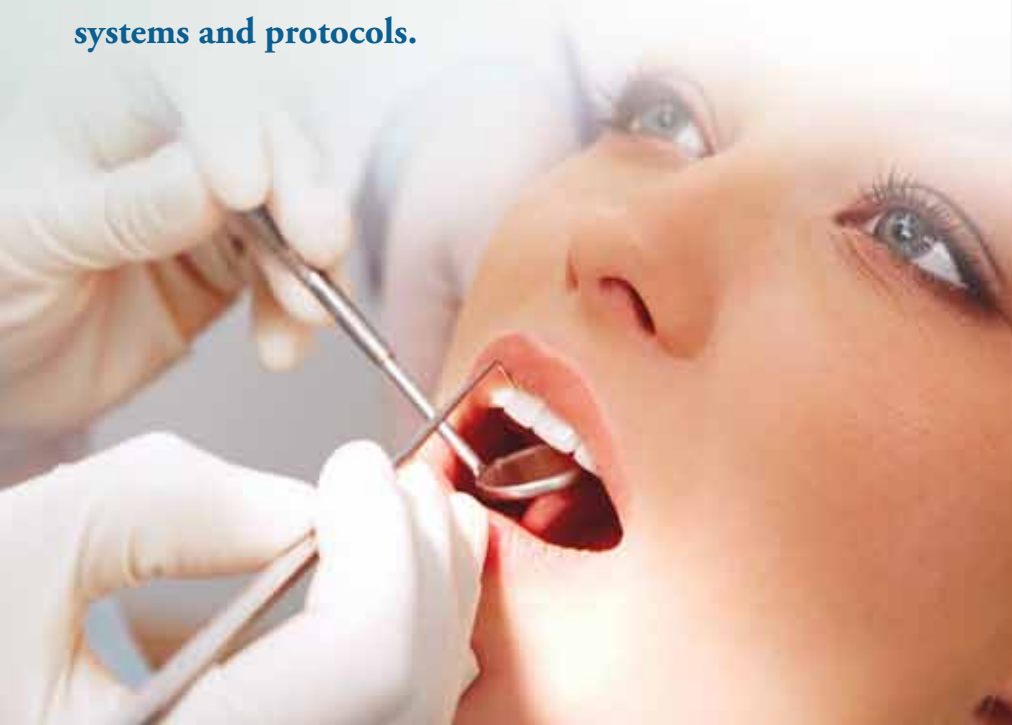
Valuable Skill Development
Learn How to meet your goals for healthy patients! Hands-on Clinical Participation!



- » Introduction to JPI Comprehensive Care Philosophy
- » Philosophy of Conservative Periodontal Therapy
 - o Scientific rationale for therapeutic vs. preventive
 - o Oral DNA Labs Molecular Testing and Non-surgical treatment
- » Merge Restorative / Aesthetic & Periodontal Needs for Personalized Treatment Plans
- » Implant Maintenance Update
- » Case Presentation Skills
 - o Increase restorative and aesthetic case acceptance
- » Insurance Considerations
- » Demonstration of Down to a Science: Step by step logistics and communication skills for transitioning patients from a preventative to therapeutic treatment and pre-diagnosis of restorative /aesthetic needs
- » Step by step Advanced Communication Skills
- » Demonstration of the Ultimate Doctor / Hygiene
- » Exam and Case Closure
- » Early Disease Recognition Continuity

This program incorporates hands-on learning in a clinic setting. Participants are asked to bring safety glasses and 2 sets of instruments (explorer, mirror and periodontal probe).

The JP Institute has been empowering dental teams to provide comprehensive patient care for 30 years. The JP Institute's curriculum is a blend of clinical, philosophical and management systems refinement to best support the patient's restorative, aesthetic, and periodontal needs. The JP Institute's structured, clinical mentoring sessions, refine pre-diagnostic and communication skills for an immediate increase in practice production and case acceptance. The JP Institute has perfected the transformation process that is necessary for the application of the academic, science, research systems and protocols.



“My entire team just completed the Mastership program. It even gave my dental assistants who are relatively new in their careers the confidence to talk with patients about their treatment, the treatment plan and the financial aspects of the case. Furthermore, the spin off is that the restorative side is seeing huge benefits. There is no guess work ...rather you are working with a system. My Suggestion is run don't walk to get enrolled in The JP Institute's Mastership program.

Anthony Gallegos, DDS Yorba Linda, CA

“The program gave me a new outlook on dental hygiene. JP has given me the knowledge, skill, and confidence to relay information to patients in a way that they can fully understand so they can take responsibility for their health. I am not only helping to save teeth...I am helping to save lives.”

Lisa Ford, RDH Woodland Hills, CA

“This is an outstanding course with outstanding instructors. The lecture is paired with hands-on clinic training, so it's like no other program I've ever been to. This is truly an exceptional program that everyone should attend!”

Marc Worob, DDS Austin, TX



MIAMI



May 4-5, 2012

Implant Seminars Training Facility
1830 NE 153RD STREET,
NORTH MIAMI BEACH, FL 33162
305.944.9636

RECOMMENDED HOTEL - **The Fairmont Turnberry Isle Resort & Club**
19999 West Country Club Drive
Miami, Fl 33180
Tel: (305) 932.6200

SAN FRANCISCO



July 27-28, 2012

For More Info. Please Call:
305.944.9636

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Phone: 800-561-3065 • Fax: 305-944-3046

Tuition is only \$695 per attendee! (Results are guaranteed)

Miami San Francisco

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

I learned about this course:

Mailing Website Email Lecture

Previous participant: _____

Colleague: _____

Other: _____

Check enclosed in US Dollars to South Beach Dental Institute
Check #: _____ Amount: \$ _____

Charge the amount of \$ US _____ to the following credit

Card: Visa Mastercard American Express Discover

Name on Card: _____

Card Number: _____ Exp. _____

Signature: _____ CVV #: _____

www.sobedental.com



1840 N.E. 153rd Street
N. Miami Beach, FL 33162

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FIRST CLASS

